

# George Donnelly Portfolio

Content, copy, ghostwriting, technical writing and more. See my full portfolio at [GeorgeDonnelly.com/portfolio](https://georgedonnelly.com/portfolio).

## TABLE OF CONTENTS

1. [The YapBay Unique Value Proposition](#)
2. [The Story of the Trader: How NoOnes Traders are Finding Prosperity with P2P Bitcoin](#)
3. [Tweet Thread for Web3 Company](#)
4. [Additional Content](#)

### 1. [The YapBay Unique Value Proposition](#)

What makes YapBay different from a LocalBitcoins, LocalCryptos or Paxful, you might ask?

What a great question!

#### YapBay's New Features

YapBay is a next iteration of these platforms and brings the following new features to a global audience hungry for remittances:

- **Fiat-to-Fiat Remittances:** chained P2P transactions where users can move fiat currency in one country to another using crypto as the transport layer.
- **Sequential Escrow:** simplified transferral of escrowed crypto from one transaction to the next to expedite cross-border fiat-to-fiat remittances.

- RAI: The Remittance Acceleration Interface (RAI) is a wizard that aims to leverage AI to make the construction of multi-step remittance transactions as simple and efficient as possible for unsophisticated remittance senders.

Additionally, YapBay is:

- Web3: YapBay is censorship-resistant, and will become more decentralized over time.
- DAO: YapBay will eventually become a self-governing DAO, run by its traders.
- No KYC or AML: There will be no protocol-level KYC or AML requirements. Individual traders will make their own decisions and the dapp can integrate tools to help them.
- Open Source: YapBay is committed to being open source from day 1.

## Scenarios

When thinking about new products, I find scenarios can sometimes help understand the value proposition.

### Scenario 1: Simple Remittance

Larry has USD 5,000 in a Miami bank account.

Maria has a very small amount of COP in a bank account in Medellín.

Larry wants to send Maria 50 USD so she can buy groceries.

However, they do not want to use Western Union or any other legacy/TradFi remittance provider as it is slow, prone to delays, requires lots of paperwork, etc.

So Larry comes to YapBay and he finds 2 offers to help him get the money to Maria.

He uses the RAI wizard to build his transaction by chaining together the 2 offers.

Offer 1: Mike is based in the US. He receives Larry's 50 USD in his US bank account and in return sells him 50 USDC.

This USDC is initially escrowed by Mike.

Once Larry makes his fiat payment of 50 USD to Mike's bank account, Mike releases escrow.

The escrowed USDC is then transferred into escrow with Andres, the trader for Offer 2.

Offer 2: Andres is based in Colombia. He can receive the 50 USDC and in return deposits 50 USD worth of COP (roughly 195,000 COP) to Maria's Colombian bank account.

This is the basic use case of the YapBay platform.

## Scenario 2: Global Freelance Payment

Nina is a freelance web designer based in Manila, Philippines. She just got a client from London, Mr. Smith who is seeking to send her payment for designing his business website.

Mr. Smith agrees to pay Nina 750 GBP, but experiences problems with his traditional financial institution citing high foreign transaction fees and lengthy processing times.

However, he discovers YapBay as a more efficient alternative.

He connects two offers on YapBay.

Offer 1: Paul, a UK crypto-enthusiast, can receive the 750 GBP in his UK bank account from Mr. Smith and he, in return, can sell Mr. Smith 750 GBP worth of USDC which will be escrowed.

Offer 2: Grace based in the Philippines is looking to sell her 750 GBP worth of USDC received from Paul, in exchange for depositing the equivalent amount in PHP (approximately 50,000 PHP) to Nina's bank account in the Philippines.

This way, YapBay has managed to provide an efficient and cost-effective global payment method for freelancers like Nina and her clients.

## Scenario 3: Microloans for Small Businesses

Similarly, YapBay can connect small businesses in developing nations who need access to credit with microloan providers in wealthier nations.

A small business owner Jose, in Perú, needs a loan of 1,000 USD to buy advanced farm equipment. Traditional lenders are hesitant due to Jose's location, lack of credit history, lack of a bank account and the questionable state of the land registry in his area.

Jack, who lives in New York, wishes to contribute to the economic growth of developing areas and is willing to loan the money to Jose.

In YapBay, Jack finds an offer from Alex, also in New York, who can take his 1,000 USD and in return, give him an equivalent amount of OP which then gets escrowed.

Then, Jack chains this offer with another offer from Sofia in Lima, Perú who can take the OP and then deliver 1,000 USD worth of Peruvian Soles in cash to Jose.

With the money received from Sofia, Jose can purchase his equipment and make repayments over time, thus using YapBay to secure funding and circumvent banking barriers.

#### Scenario 4: Donation for Social Causes

Alice, based in Sydney, wants to donate 500 AUD to a non-governmental organization (NGO) conducting relief work in rural areas of India. Traditional money transfer services prove to be inefficient, costly, and time-consuming.

Furthermore, she finds that the ONGs operating in Australia either do not offer convincing projects in rural India or have very high overhead costs that detract from the impact of her donation.

She finds two offers on YapBay to help her.

Offer 1: Ben in Sydney can receive Alice's 500 AUD in his Australian bank account and in return, sell Alice 500 AUD worth of ETH, escrowed by Ben.

Offer 2: Priya, in India, can receive the 500 AUD worth of ETH and in return, deposit the equivalent INR into the NGO's bank account in India.

YapBay thus breaks down barriers for international donations, making it easier for people worldwide to support the causes near and dear to their hearts.

Furthermore, now donors can donate directly to local NGOs who are closest to the works to be executed, know the local needs better, are more responsive to local needs and have much lower overhead costs than the large international NGOs.

## Scenario 5: Crisis Management During Forced Migration

During a socio-political crisis, SafeHaven - a fictional non-profit organization based in Italy, is working to support refugees from the affected area. SafeHaven usually uses traditional channels to send money, which aren't functioning because of the shutdown of banks in the crisis area.

However, with YapBay, SafeHaven finds a more feasible solution.

Offer 1: Carlo in Italy, can receive the financial support fund from SafeHaven in his Italian account and in return, give SafeHaven an equivalent amount of EURC, which is then escrowed.

Offer 2: Mustafa, a businessman who manages to operate in the crisis-hit region, can receive the escrowed EURC from Carlo and in return, distribute local currency, or goods as needed, to refugees in the region.

This way, YapBay helps mitigate the impacts of crisis situations, ensuring essential funds reach where they need to go safely and quickly, even when the banks or other local infrastructure are not working.

## Scenario 6: Accessing Mobile Money in Africa

George in Kenya is trying to pay for vital medical treatment for his father but finds it impossible with his limited access to banks. His friend Lucy, based in New York, offers to help.

She uses YapBay to make a remittance through mobile money, which is popular and widely used in many parts of Africa.

Offer 1: On YapBay, Lucy finds Daniel, a fellow New Yorker who can take her 200 USD and in return offer 200 USDC.

Offer 2: She then links to an offer by James in Kenya who can receive the 200 USDC and in turn deposit 20,000 Kenyan shillings (around 200 USD) into George's mobile money account.

Thus, YapBay allows for remittances using popular local payment methods in regions with limited banking infrastructure.

## Scenario 7: Circumventing Capital Controls

Anastasia in Greece wishes to move 1,000 EUR to her college-attending son, Dimitri in Germany. However, due to recently imposed capital controls, she is unable to do so through her bank.

She turns to YapBay to construct two chained offers.

Offer 1: Luke, a Greek resident unaffected by the restrictions, is willing to accept her 1,000 EUR (perhaps in cash) and in return offer her 1,000 EURC.

Offer 2: Helmut in Germany will receive the 1,000 EURC and deposit 1,000 EUR into Dimitri's German bank account.

With YapBay, Anastasia can navigate around capital controls and make sure her son has access to funds for college.

## Scenario 8: Overcoming Limitations on Bank Withdrawals

After experiencing an economic crash, the government of Argentina has set a limit on bank withdrawals. Juan, a shopkeeper there, needs more funds than allowed to keep his business afloat.

His cousin Maria in Spain wants to help him with 2,000 EUR.

Maria finds two linked offers on YapBay.

Offer 1: Natalia in Spain can receive Maria's 2,000 EUR and offer her an equivalent escrowed USDC.

Offer 2: Pedro in Argentina will accept the escrowed 2,000 EUR in USDC and distribute an equivalent in Argentine Pesos to Juan's bank account (or in cash, or in a foreign bank account that Juan can access), bypassing the withdrawal limit.

By using YapBay, Juan can keep his business running despite harsh economic conditions.

## Sequential Escrow

Escrow systems have long facilitated transactions between parties by adding trust to the process.

Sequential escrow is what I am calling it when there are two or more chained P2P offers and, in order to accelerate the transaction, the output of the first trade is immediately and automatically escrowed in the next trade in the sequence.

Instead of isolating each transaction, sequential escrow facilitates a seamless, chain-like movement of funds from one trade to the next.

This system creates a trustless environment as each party is assured that their transaction is secured and they will receive their funds once they fulfill their part of the deal. This creates a natural order of operations that protects all members of the chain from potential fraud.

To better illustrate the acceleration brought by sequential escrow, let's revisit some of the scenarios touched on earlier:

### Scenario Revisited: Simple Remittance

Consider Larry and Maria's transaction. Without sequential escrow, after Larry receives his 50 USDC from Mike in Offer 1, he would have to initiate a new transaction with Andres for Offer 2. This entails creating a new escrow, which adds additional steps and time to the process.

With sequential escrow, however, the transfer of escrow from Mike to Andres occurs instantaneously and automatically as Larry's fiat payment is verified. This eliminates the downtime between transactions, expediting the remittance process significantly.

### Scenario Revisited: Global Freelance Payment

In the case of Nina and Mr. Smith, sequential escrow particularly shines due to the multiple borders crossed. Without sequential escrow, Mr. Smith's payment, despite being in cryptocurrency, could still face delays as each transaction would have to be cleared before the subsequent one commences.

However, with sequential escrow the transition from Paul's transaction to Grace's is near-instantaneous. The automation and linkage between Offer 1 and Offer 2 expedite the completion of these transactions, enabling Nina to receive her payment swiftly, and allowing Mr. Smith to avoid exorbitant foreign transaction fees and processing times.

These scenarios demonstrate how sequential escrow significantly trims processing times by chaining transactions together, adding a layer of efficiency that streamlines the remittance process. In doing so, it serves as another testament to YapBay's commitment towards continuous innovation in the remittance ecosystem.

## RAI

RAI is a wizard that aims to leverage AI to make the construction of multi-step remittance transactions as simple and efficient as possible for unsophisticated remittance senders.

This is a unique value offering that aims to make the complex simple and straightforward.

RAI will guide users through the process of connecting distinct offers to accomplish a seamless currency transition from one country to another using crypto as the transport layer.

RAI asks end-users their source (starting currency) and their destination (ending) currency. Leveraging a pathfinding algorithm, RAI optimally identifies the most efficient path(s) to convert the starting asset into the final one.

The Wizard achieves this by breaking down each step, detailing necessary per offer exchange rates and providing total fees (including those from the network and offers) required for the exchange. It displays the "amount-in and amount-out"—making it easier for users to understand the conversion rates and the potential value received.

RAI aims to revolutionize the way individuals transact cross-border remittances by providing a seamless, reliable, and efficient medium to interchange cross-border fiat.

RAI represents a benchmark in disrupting an industry worth billions by introducing transparency, cutting back inefficiencies, and promoting more equitable access to global financial services.



## Conclusion

By innovating a sequential escrow system, YapBay is dramatically speeding up fiat-to-fiat remittances. Via the Remittance Acceleration Interface (RAI), it is simplifying the complexity of multi-step remittance transactions.

The various use scenarios discussed here serve as a testament to the flexibility and wide-ranging applicability of YapBay's system. From circumventing capital controls to facilitating global freelance payments, YapBay's unique solution has a broad spectrum of use cases. It is demonstrating its potential to democratize access to speedy and efficient money and asset transfers worldwide.

Soon, as YapBay continues to evolve and becomes even more decentralized, those who have been underserved by TraFi will have an opportunity to engage with a platform that is tailor-made for their needs.

The promise of YapBay lies not just in the immediate improvements it offers to remittance transactions, but in how these improvements will shape impactful and lasting changes in the financial landscape, particularly in the developing world.

## 2. The Story of the Trader: How NoOnes Traders are Finding Prosperity with P2P Bitcoin

Regular people like you are finding prosperity at NoOnes.

Making money at NoOnes doesn't require any special skills. You don't have to go to school for it. And there are so many ways to earn.

Anyone can be a P2P (peer-to-peer) Bitcoin trader at NoOnes!

Especially if you're willing to learn.

Everything is Trading

Let's think about trading for a moment.

Trading is the foundation of all economics, business and prosperity.

When you take a job, you are trading time for money.

When you go to school, you are trading your time, money and energy for a better future.

When you buy a car, you are trading money for faster transportation.

With NoOnes, you're getting more opportunities to trade. And, most importantly, profit.

Trading is a respectable way to make money because it shows that you can succeed on your own.

It proves that you have strong business abilities. That you have the courage to take chances when others are afraid to try.

### What is P2P Bitcoin Trading

P2P Bitcoin trading is a way to buy and sell Bitcoin with other people. It's called "peer-to-peer" because there's no middleman involved. You're trading directly with another person.

Here's how it works:

1. You find someone who wants to buy or sell Bitcoin.
2. You agree on a price and a payment method.
3. You send the payment or the Bitcoin to the other person.
4. That's it!

NoOnes makes this process easier and safer for you. We provide an escrow service to hold the Bitcoin until the other trader makes payment. This protects both buyers and sellers from scams.

On NoOnes, you can trade Bitcoin with people from all over the world using more than 480 payment methods. This makes Bitcoin accessible to almost anyone, even if you don't have a bank account.

You can be successful at P2P Bitcoin trading with NoOnes. Read on to discover just how easy it can be as we share stories from traders like you.

## The NoOnes Edge

But, first, here are 8 reasons why successful P2P Bitcoin traders keep choosing NoOnes in 2024.

1. **Revolutionary Attitude:** NoOnes is more than a trading platform – it's a movement. NoOnes is revolutionary, transparent and focused on empowering you, above all else.
2. **Direct Access to the CEO:** Ray is present and actually listens directly to NoOnes traders. We've even got a CEO hotline for VIP traders.
3. **Partner Program:** Invite new traders to NoOnes and get paid up to 3 levels deep. The more you share, the more you earn.
4. **Exclusive Gift Card Checker:** NoOnes' unique Gift Card Checker makes sure you don't buy a gift card that someone already used on the platform. Trade gift cards at NoOnes with peace of mind.
5. **No KYC to Start:** Trade up to \$700 per day without any paperwork.
6. **Best-in-Class Dispute Resolution:** NoOnes always has your back with friendly support and near-instant dispute resolution. Trade with confidence.
7. **Enterprise-Grade Security:** NoOnes employs unparalleled security measures. Our world-class team safeguards your trades around the clock.
8. **Exceptional Customer Support:** At NoOnes, your success is our success. We are here for you 24 hours a day, 7 days a week.

## NoOnes Transforms Lives

The story of a prosperous NoOnes trader starts with opening an account. It's quick, easy and costs nothing. But it gets you a place at the NoOnes table – where everyone eats!

Once you're in, you're going to want to learn from some of the most successful P2P Bitcoin traders in the world.

So we talked to a few of our top traders. We asked them what they love about NoOnes, and how you can learn from their success.

## NoOnes Will Change Your Life

At NoOnes, we're proud to help traders achieve financial freedom. We want to help you change your life for the better.

### Ali from Ghana Rode a Bicycle

Take the case of Ali, a NoOnes trader from Ghana. Before joining NoOnes, he bicycled to work as a poorly-paid yet dedicated teacher. He couldn't resist giving NoOnes a try when he saw that it was transforming his friend's life.

Today, he drives a car, has investments and is his own boss!

"I was a teacher who couldn't buy a bicycle. Now I'm driving, thanks to NoOnes," says Ali.

### James from Nigeria Had No Hope

"NoOnes changed my story," James (not his real name) from Nigeria says. Trading Bitcoin P2P in Nigeria today requires a little extra care. But James is not stopping. He has "very massive" confidence in NoOnes.

"When I thought I had no hope," James says, "a brother introduced NoOnes to me. When I got tired of requesting from him, he gave me a little capital to start trading. Now, I can say I went from zero to 90%. I'm able to sort my bills and support people that need help."

### Gianli from Cape Town Worked Too Hard

Gianli worked hard at a bottle store. He worked overtime, in fact. But he still struggled to pay his bills and afford the things he wanted.

And he didn't know why.

A friend showed Gianli P2P Bitcoin trading a long time ago. At first, he dismissed it as a "pipe dream" and doubled down on his job.

One day, he finally committed to NoOnes. He made more in his first week with us than he did in a full month at the bottle store.

"I got to a point," Gianli says, "where I was like, you know what? I'm going to take the shot. I'm going to go full in."

Earn from the Partner Program, too

Every time you onboard a new user to NoOnes with your referral code, you can earn from their trades – up to 3 levels deep!

That's the NoOnes Partner Program. Find new traders. Mentor them. Get them to sign up with your affiliate link. Now, you'll earn passive income from their trades.

"The instrumental feature that helps me is the NoOnes Partner Program," says Ali, who has introduced more than 200 friends and family to NoOnes. "It cushions me when the rate doesn't favor me some days."

Reuben from South Africa is another NoOnes trader who loves the Partner Program.

"Basically," he says, "you get a link and, if you send it on to other people, and get them involved onto NoOnes, you make commission of whatever they make. So, no matter the volumes, if they start pushing volumes on NoOnes, you start making volumes as commission for the partnership program. It really is out of this world."

How many people do you know that would like to make some extra money?

Give them your NoOnes Invite Link!

A Winning Trading Strategy

Winning with P2P Bitcoin trading requires patience, consistency and a strategy.

That's what the top traders at NoOnes say.

Have Patience

The market can be unpredictable and volatility is a fact of life in the Bitcoin world. Be ready to weather short-term fluctuations and wait for your target price.

"You should not be desperate," says Ali from Ghana.

Patient traders make smart choices that fit their long-term plans. They don't let the desire for fast money or the worry of short-term dips sway them.

"I ran at a loss during the process of building my feedbacks," James from Nigeria says. "But with consistency now I'm able to stand on my feet."

### The Secret is Consistency

The secret of the profitable trader is consistency. Traders need to adopt a disciplined approach to trading. Accumulate your profits over time, without rushing or expecting to get rich overnight.

"Rome was not built in a day," Ali says. "Hence, you won't make it overnight. It takes consistency, perseverance and dedication to make it on NoOnes, just like in any other institution or work."

### Strategy is Fundamental

Without a strategy, traders can make decisions on a whim, based on emotional motivations, a random tweet or the day's price movements.

Impulsive trades are often bad trades.

Veteran NoOnes traders agree: a strategy gives traders a clear way to track their progress and make choices based on facts. Not emotions.

Here are 3 strategies used by NoOnes traders.

1. **Buy low, sell high:** When the market is down, buy, buy, buy. When the market is up, sell, sell, sell.
2. **Buy small, sell big:** Make lots of small trades at lower rates. Later, package them up into one big, bulk trade at a better rate.
3. **Arbitrage:** Buy on NoOnes cheaply and sell Bitcoin at a higher price on another platform. Or buy BTC more cheaply elsewhere and sell it for a better price on NoOnes.

## NoOnes has Everything You Need

"NoOnes has something for everyone," says Product Manager Alexei Plotnitskiy. There's the gift card checker that protects gift card traders. NoOnes has built the best dispute resolution in the industry. You can even top up your mobile phone in 150 countries using your NoOnes wallet balance.

Not to mention the P2P Bitcoin marketplace with more than 480 payment methods.

Josh, a South African trader, likes NoOnes' Partner Program and the wide range of payment methods. But, Josh says, "What stood out about NoOnes for me in the beginning? Firstly, fees. Lowest fees in the business."

"NoOnes' Support is the Fastest"

Ali from Ghana is a big fan of NoOnes' support. "I and some of my affiliates lost monies in P2P because of difficulties in contacting support of other P2P platforms," he says. "NoOnes' support is the fastest and the easiest I have ever seen. Team members, admins and even the CEO are not far from us. Just a text and they'll respond swiftly."

Reuben from South Africa likes the wide range of cryptos you can buy and sell at NoOnes. "You just put your offer up," he says. "You got people coming to you, looking to buy things like Bitcoin. And there are a plethora of different coins."

## Fostering Trust and Inclusion

NoOnes is not your typical corporation. We empower you, the trader. That's our sacred mission.

Everyone is Included

"Ray actually insists on working a lot on financial inclusion," says Ivan Semin, a

NoOnes Product Manager.

Many new traders don't have a lot of paperwork to prove their identity. But

that's fine with NoOnes. "We spend a lot of time adding support for additional forms of identification," Ivan says.

In Nigeria, NoOnes has integrated with the government's e-KYC system. Nigerians can pass KYC with little more than a barcode at NoOnes.

Across the developing world, NoOnes offers simplified KYC (Know Your Customer) processes. In fact, new users can trade up to \$700 a day without any paperwork at all.

### NoOnes Builds Trust

NoOnes' enterprise-grade security measures make it a standout in the P2P Bitcoin trading industry.

"NoOnes' security is one of the best," says South African trader Reuben. "There's no way for someone just to take what you have. They have to go through your two-factor verification [2FA]. NoOnes is the platform to use."

### Deterring Fake Offers

Traders love NoOnes' security deposit feature. NoOnes keeps scammers and fake offers away by making users put down a small Bitcoin deposit.

"The introduction of the security deposit has sanitized the platform," says Ali from Ghana. "It's wiped almost all fake offers from the platform."

### Efficient Dispute Resolution

Noones also stands out for its efficient dispute resolution process.

Josh from South Africa compares Noones' dispute handling to other platforms. "Turnaround times on other platforms are pretty long and they require a lot from you. With NoOnes, it's very straightforward and they sort it out fairly quickly. And by fairly quickly, I mean a couple hours."

NoOnes handles disputes in a clear, easy-to-understand way. We solve problems fast and fair, so traders can focus on trading stress-free.



## The Future is at NoOnes

At NoOnes, we're not just building a trading platform. We're organizing a community of empowered traders who are taking charge of their money and their lives.

Countless traders across the world are already achieving their dreams with NoOnes. All thanks to our user-friendly platform, commitment to security and focus on financial inclusion.

We are in this together. The more people using NoOnes, the more there is to buy and sell. This means more chances for everyone to profit from P2P Bitcoin trading.

## From Debt to Dreams with NoOnes

But don't take our word for it. Look at Youshan from South Africa. He went from being \$30,000 in debt to living his dream lifestyle, all thanks to P2P Bitcoin trading on NoOnes. "There's no other platform that's going to be able to support you the way NoOnes does," he says.

## Upgrading from a Bicycle to a Car

Or Ali from Ghana, who went from being a poorly-paid teacher to driving his own car and being his own boss.

These stories are proof that NoOnes is changing lives. And we can change yours, too.

## Your Future Starts at NoOnes

Are you ready to be part of the P2P Bitcoin trading revolution?

Here's how to get started.

1. Open your account: It's quick, easy, and free.
2. Learn from the best: Connect with successful traders and learn from their strategies.
3. Start trading: Buy and sell Bitcoin P2P with confidence, knowing that NoOnes has your back.

The future of P2P Bitcoin trading is bright – and it starts at NoOnes.

Sign up now. Your financial freedom awaits!

### 3. Tweet Thread for Web3 Company

#### Tweet 1 (279)

We found a crypto ecosystem where any user can rank up and earn crypto and NFTs, especially newbies.

Win up to \$8,500!

Believe it or not, we've lined up more than 3,000 prizes for you to unlock.

This is not just any crypto — You will recognize their name!

Alpha incoming!

#### Tweet 2 (274)

We've partnered with a top crypto ecosystem AND a unique new Web3 rewards program.

Other ecosystems cater to the 1% of NFT traders — the ones with the deepest pockets.

Not us!

We built this promotion for YOU. The guy just getting started.

No one else does this!

#### Tweet 3 (274)

THE BIG REVEAL!

We're launching Season 1 of @impactxyz Rewards with Avalanche @Avax!

That's right, Avalanche!

I bet you really want to know how to win, am I right?

It's quite simple, and, surprisingly, it's easy for newbies to win...

and HARD for the big boys!

Why?

#### Tweet 4 (269)

Well, first, it's because of the Inspect app itself!

We're using our special data-crunching skills to find the hard-working community members who are making a genuine contribution to the AVAX ecosystem.

And give them major props.

That's you I'm talking about, btw.

#### Tweet 5 (407)

Remember how the top NFT influencers took their NFTs as their brands?

They prospered. And so can you.

Here's that PROVEN FORMULA:

1. Set an @AVAX NFT as your PFP (profile picture) here on X.
2. Link your X profile to the @inspectxyz web app at <https://inspect.xyz/home>.
3. Connect your wallet that contains your AVAX PFP NFT to prove ownership, and sign in.
4. Create AVAX content on X every day!
5. Profit!

#### Tweet 6 (278)

Our Global Reach leaderboard shows you how easy it is!

1. Visit <https://www.inspect.xyz/app/rank/profiles>
2. Select the @AVAX chain
3. With a Global Reach of 2-5%, you are a big deal!

Grind to the top of the leaderboard to increase your chances of winning!

NEXT: Loot boxes?

Tweet 7 (268)

How do the Loot Boxes work?

Our other partner is @looty\_fi, a Web3 loyalty and rewards dapp that doesn't suck.

We're buying 3,000 NFTs right off the open market.

- All are eligible for trading points
- You can borrow against them

And that's just the beginning!

Tweet 8 (279)

1. You get a key, which is a tradeable NFT
2. There are only 700 keys!
3. All keys can win, even the top awards
4. Keys can be silver, gold or platinum
5. The better your key, the higher your chance of winning a certain rarity of NFT
6. Every key wins something & anything can happen!

Tweet 9 (269)

THE SECRET ALPHA:

- You decide when to open a loot box. So, as more low-end rewards are claimed, your chance of getting a high-end reward, even with a low-end key, increase.

- Your odds of winning change based on others' redemption activity, so keep an eye out!

## Tweet 10 (334)

But what should I write?

Take some advice from @waleswoosh:

1. Produce content that people like to see. (So, learn from today's popular content).
2. Write content around @AVAX and the NFT ecosystem! For example, share your fave AVAX NFT collections, AVAX communities, which PFPs to use, discuss the latest AVAX events and more!
3. Be consistent! Why not tweet every day?

## Tweet 11 (295)

Find the top @AVAX accounts on our Global Reach leaderboard.

What are they tweeting about? Tweet about that, too!

Make substantive replies to their tweets to get more readers.

Make some memes!

And, most importantly, rock your AVAX NFT as your PFP!

<https://www.inspect.xyz/app/rank/profiles>

## Tweet 12 (~283)

Remember:

- consistency matters!
- it's easy to create content when you're new to something.
- build your X following while earning valuable rewards: WIN-WIN!

- There is a time limit for this promo! Mark your calendar.

Don't miss out on this first season!

Tweet 13 (407)

The time for FOMO is over.

Ape into the Inspect Rewards Season 1 and start earning keys today.

1. Set an @AVAX NFT as your PFP.
2. Link your X profile to the Inspect app
3. Connect your wallet to prove ownership.
4. Create AVAX content on X every day!
5. Profit!

Inspect Rewards Season 1 Guide:

<https://inspectxyz.medium.com/inspect-rewards-season-1-guide-8f0e6a535380>

Support: <https://discord.gg/inspectxyz>

Tweet 14 (205)

Missed the @Inspectxyz @avax @looty\_fi X Space but want to listen in?

Check out the Space here and follow @inspectxyz for more secret alpha to help you level up your NFT game!

<https://x.com/inspectxyz/status/1760333720668471567>

## 4. Additional Content

### Crypto/Web3

#### Tweet Threads

- [Technical introduction long thread](#)

#### Articles

- [Multiple Implementations and Cooperation in Bitcoin Cash](#)
- [What is Bitcoin ABC's "Fix Block Time Oscillations Project"?](#)
- [What is Bitcoin ABC's "Take Code Ownership" Project?](#)
- [What is Bitcoin ABC's Mempool Overhaul Project?](#)
- [A Really Short History of Money](#)
- [Yap Bay: Disrupting TradFi Remittances](#)
- [The Vanishing Jury Trial Opens the Way for Blockchain Justice](#)
- [Short-form crypto news](#)

#### Tutorials

- [Technical tutorials](#)
- [Everything you Need to Get Started Fast with Steemit, Social Media that Pays](#)

#### Funding

- [Funding proposal](#)
- [Crypto fundraising landing page and campaign](#)

## Press Releases

- [Bitcoin ABC Launches 2020 Bitcoin Cash Protocol Development Fundraiser](#)
- [Leading Bitcoin Cash Backers Reveal Bullish Plans In a New Documentary](#)

## Video

I wrote and edited these.

- [Bitcoin Cash: The Road to Mass Adoption](#)
- [BCH Video Tutorials](#)
- [BCH Marketing shorts](#)

## Tech

- [The Top 119 Hacks of 2015](#) (long-form tech news)

You can find more writing samples at <https://georgedonnelly.com/portfolio/#writing-samples>.

## Contact

- [me@georgedonnelly.com](mailto:me@georgedonnelly.com)
- Telegram: [@georgedonnelly](#)