

George Donnelly

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INNOVATIVE PROJECT MANAGER

Authentic Influence • Relationship Building • Tech Savvy

I transform complex projects into triumphs through inspiration & storytelling. I built & scaled \$5.5+ million of projects for tech, creative & crypto clients by recruiting & managing diverse teams towards uncharted territories. I don't wait for opportunities—I seize them. I don't tell people what to do—I inspire them to achieve greatness. My toolbox includes Solidity, Javascript, Rust, Python, HTML5, CSS3, SQL, No-Code tools, data analysis, ghostwriting, content writing, copywriting and fluent Spanish.

EXPERIENCE

Program Manager @ [Bitcoin Cash](#) | Nov 2019 —

- Expanded the global Bitcoin educator network by 243 members with a multimedia social media campaign.
- Boosted real-world engagement in 90 cities, achieving 3,854 verifiable results, by implementing a no-code management system with AirTable, Zapier, MailerLite, Slack & other tools.
- Augmented digital reach by producing and marketing over 200 multimedia content pieces, harnessing the creativity and skills of a broad network of freelancers.
- Enhanced user experience for mobile wallet users by spearheading a UI/UX redesign, resulting in improved functionality.

Fractional CMO @ [Aarkolt](#) | Jul 2008 —

- Develop content marketing strategies for freelance clients across the globe.
- Create content for a wide range of contexts, both short- & long-form, as a freelance writer.
- Execute on email marketing campaigns for small businesses and indie authors by writing copy and programming sequences using no-code tools such as MailerLite and MailChimp.
- Edit & ghostwrite novels for indie authors, improving manuscript quality and time to market.
- Design, host & maintain websites for clients using Python, PHP, Nginx and other programming languages.

Business Development Manager @ [Bitcoin ABC](#) | Mar 2020 — Jul 2020

- Generated or sustained \$1.81 million in funding, by designing & executing a large-scale marketing campaign.
- Catalyzed new professional connections by hosting an online conference featuring 34 expert-led talks & 2,500+ participants.

Program Manager @ [Dash](#) | Mar 2018 — Nov 2019

- Fostered a globally connected team of 80 professionals spanning 20 cities, 8 nations & 3 continents, implementing a unified management strategy that embraced diverse cultural nuances.
- Catalyzed userbase growth by 5,000+ through the design & implementation of a replicable, effective onboarding strategy.
- Drove 50,000+ engagements across 345 videos & 500 pieces of content by creating & cultivating an in-house media team.

Systems Administrator/Founder @ [Zettai.net LLC](#) | Jul 1999 — Aug 2009

- Scaled up to 25% growth per month for an Internet presence provider specializing in limitation-free, open-source software hosting by building a client base in 40 countries.
- Achieved 99.99% uptime by providing expert systems administration using FreeBSD and Linux.
- Exceeded 90% customer retention by providing prompt and friendly support for a wide range of FOSS technologies, including Python (Zope, Plone, Django, etc.), Apache, MySQL, PostgreSQL, Jabber and more.

EDUCATION

- Professional Certificate in **Google Project Management** @ [Coursera](#)
- **Solidity** Bootcamp @ [Alchemy University](#)
- **Digital Writing** Bootcamp @ [Ship 30 For 30](#)
- The Complete **JavaScript** Course 2022 @ [Udemy](#)
- **Rust** Lang Book Tutorials @ [Let's Get Rusty](#)
- Harvard **Computer Science** CS50 @ [FreeCodeCamp](#)
- BA in History @ **University of Chicago** with special honors

SKILLS

Hard: writing, data analysis, Javascript, Python, Solidity, Spanish, research, digital marketing, budgeting.

Soft: initiative-taking, uncertainty management, storytelling, adaptability, remote team management, coaching.